

Discipline

Design for health

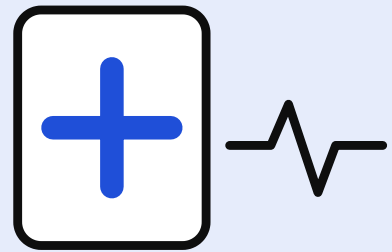
Applies the design of products, services, spaces, communication and behavior to the prevention, treatment and care of health.

In Spanish

Diseño para la salud

Origin

Field compiled by Tseklevs and Cooper (2017)



What it deals with

Health depends on many things that are designed: the hospital, a medicine's packaging, an appointment, a campaign. Designed badly, they can harm health.

Principles

Prevent before treating

Also design healthy habits, campaigns and environments.

Safety first

In health, a design error can hurt someone.

With patients and professionals

Those who give and receive care know where it fails.

For a whole life

Think about chronic illness and aging with independence.

Applications in design

✓ Use it like this

Design with patients and health professionals, not just for them.

✗ Avoid

Designing without taking risks into account: in health, a mistake can cause harm.

👁 Don't fall for it

What works in a hospital may not work at home: test in the real context.

Methods and tools



Approach

Evidence-based design

Making design decisions based on the best available research, and measuring their effects afterward.

Connections

Builds on

Ergonomics and human factors

Related to

Service design

Behavioral design

Inclusive design

Authors and works

2017	Emmanuel Tseklevs and Rachel Cooper (Eds.)	Gathered the history and cases of design for health, organized by discipline and by theme.
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Sources

Secondary sources

- Tseklevs, E., & Cooper, R. (Eds.) (2017). Design for health. Routledge.

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